

CoBGRTE Summer Seminar

And “Round Table” Discussion



Collaborative Marketing
The AARC, NBRC, and CoARC align resources.



Marketing “My” Skills
A broader scope of practice



Market Forces with Advanced Degrees
Advancing the profession

Where Respiratory Care Faculty Gather

The Summer Seminar series has been a successful way to learn, network and collaborate on hot topics within respiratory therapy education. Join the Summer Seminar and “Round Table” Discussion by registering at www.cobgrte.org The Summer Seminar will provide program faculty with updates, resources and tools that will help market your program. We will finish this session with a social hour of facilitated discussion designed to support and promote the CoBGRTE. **July 22, 2021 from 1:00-4:00 (Eastern)** See you soon!

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MARKETING PARTNERSHIP

Lori Tinkler

2

PROGRAM MARKETING SKILLS

Areceli Solis and Kelly Reynolds

3

A MARKET FOR ADVANCED DEGREES

Tom Barnes, Paul Eberle, and Abdullah Alismail